

27 August 2010

Liberty ranked number one – For the second year in a row!

Liberty was ranked as Best Employer in Investment/Insurance sector at the annual Corporate Research foundation (CRF) Best Employer awards held at a glittering ceremony last night.

“We are proud to have won this award for the second time in a row. This Global award is an endorsement of the good work being done by the team to ensure that we are achieving our goals in making Liberty a great place to work,” says Audrey Mothupi, Liberty Chief Executive: Group Strategic Services.

Liberty has invested in creating an industry-leading working environment for its people. The Employee Value Proposition (EVP) remains a key priority for the business. Employees are encouraged to have a healthy work/life balance. Benefits such as a world class crèche, wellness centre and discounted cellphone and banking fees have continued to keep Liberty ahead of the pack.

“Our competitive advantage is our people. We recognise that the wellbeing of employees should be a priority for any business which seeks to attract, develop, and retain the best people. Delivering excellent service and superior returns to our customers can only be achieved with people who are passionate about working for Liberty and living our values. The best employees are happy employees”, concludes Mothupi.